

MBA SYLLABUS: SEMESTER IV
INTERNATIONAL BUSINESS MANAGEMENT - SPECIALIZATION

Semester	IV	Specialization	IB
Course Code	403IB	Type	Subject - Core
Course Title	International Business Environment		

Course Objectives:

1	To help students understand the nature scope and structure of International Business
2	To explore students to various policy perspective in international regulatory environment.
3	To enable students to understand the influence of various environmental factors on international business operations..

Syllabus:

Unit Number	Contents	Number of Sessions
1	Environmental Context of International Business: Framework for analyzing international business environment – Domestic, foreign and global environments and their impact on international business decisions. Global Trading Environment: World trade in goods and services – Major trends and developments; World trade and protectionism – Tariff and non-tariff barriers; Counter trade.	7 + 2
2	International Financial Environment: Foreign investments -Pattern, Structure and effects; Movements in foreign exchange and interest rates and then impact on trade and investment flows.	7 + 2
3	International Economic Institutions and Agreements: WTO, IMF, World Bank UNCTAD, Agreement on Textiles and Clothing (ATC), GSP, GSTP and other International agreements; International commodity trading and agreements.	7+ 2
4	Multinational Corporations and their involvement in International Business: Issues in foreign investments, technology transfer, pricing and regulations; International collaborative arrangements and strategic alliances.	7 + 2
5	Regional Economic Groupings in Practice: Regionalism vs. multilaterallism, Structure and functioning of EC and NAFTA; Regional economic cooperation. Emerging Developments and Other Issues: Growing concern for ecology; Counter trade; IT and international business.	7 + 2

Learning Resources:

1	Text Books	<p>Bennet, Roger, International Business, Financial Times, Pitman Publishing, London, 1999.</p> <p>Bhattacharya, B., Going International: Response Strategies of the Indian Sector, Wheeler Publishing, New Delhi, 1996.</p> <p>Czinkota, Michael R., et. al., International Business, the Dryden Press, Fortworth, 1999.</p>
2	Reference Books	<p>Danoes, John D. and Radebaugh, Lee H., International Business: Environment and Operations, 8th ed., Addison Wesley, Readings, 1998.</p> <p>Griffin, Ricky W. and Pustay, Michael W, International Business: A Managerial Perspective, Addison Wesley, Readings, 1999.</p> <p>Hill, Charles W. L., International Business, McGraw Hill, New York, 2000.</p>
3	Supplementary Reading Material	<p>Economic Times Daily</p> <p>Business Standard Daily</p> <p>The Hindu Business Line</p>
4	Websites	<p>http://www.wto.org/</p> <p>http://www.imf.org/external/index.htm</p>
5	Journals	<p>Asian Economic Bulletin</p> <p>Asian Journal of Management Cases</p> <p>Economic and Political Weekly</p> <p>Enterprise and Society: The International Journal of Business History</p> <p>Global Business Review</p> <p>International Business & Economics Research Journal</p> <p>International Business and Management</p> <p>International Business Research</p> <p>Journal of Economic Perspectives</p> <p>Journal of International Business</p> <p>Journal of International Business and Economy</p> <p>World Affairs: the Journal of International Issues</p>

Semester	IV	Specialization	IB
Course Code	404IB	Type	Subject - Core
Course Title	Indian Economy and Trade Dependencies		

Course Objectives:

1	To explore students to the diversity of issues prevalent in the Indian Economy.
2	To provide insights to the students about the trade related issues of the Indian Economy.
3	To make students realize the importance of trade in the present globalized era.

Syllabus:

Unit Number	Contents	Number of Sessions
1	Introduction to Indian Economy : Alternative Development Strategies – Trends in National Income, Growth and Structure since 1991 - New Industrial Policy 1991 – Recent changes in Trade Policy - Competition Policy - Public Sector Reform - Privatization and Disinvestments – Progress of Human Development in India	7 + 2
2	Planning and Economic Development : Redefining the Role of the State – Human Capital Formation in India – Problem of Foreign Aid – Economic Reforms and Reduction of Poverty –Measures to Remove Regional Disparities	7 + 2
3	Indian Industries : Review of Industrial Growth under 10 th and 11 th Five year plan - Growth and present state of IT industry in India – Outsourcing, Nationalism and Globalization – Small Sector Industrial Policy	5 + 2
4	a) Foreign Trade: Trends of Exports and Imports of India – Composition of India's Foreign Trade - Direction of India's Foreign Trade – Growth and Structure of India's Foreign Trade since 1991 – Balance of Payments since the New Economic Reforms of 1991. b) Foreign Capital : Need for Foreign Capital – Foreign Investment Inflows – Role of Special Economic Zones (SEZ)	10 + 2
5	India in the Global Setting : India in Global Trade – Liberalization and Integration with the Global Economy – Globalization Strategies – India's Foreign Exchange Reserves – Convertibility of the Rupee – WTO and India.	6 + 2

Learning Resources:

1	Text Books	Indian Economy by Datt & Sundharam, 61 st Edition, S Chand Indian Economy by Misra & Puri, 4 th Edition, Himalaya Publishing House
2	Reference Books	India's Economic Development Since 1947 3rd Ed. Editor : Uma Kapila

3	Supplementary Reading Material	<p>Foreign Exchange Handbook by H.P Bharadwaj.</p> <p>World Development Reports (Recent years)</p> <p>Economic Times Daily</p> <p>Business Standard Daily</p> <p>The Hindu Business Line</p>
4	Websites	<p>http://www.wto.org/</p> <p>http://www.imf.org/external/index.htm</p> <p>http://indiabudget.nic.in/</p>
5	Journals	<p>Economic and Political Weekly</p> <p>Foreign Trade Review</p> <p>Global Business Review</p> <p>International Trade Forum</p> <p>International Trade Journal</p> <p>Journal of Economic Perspectives</p> <p>Journal of International Trade & Economic Development</p> <p>Journal of Asian Business</p> <p>Monthly Statistics of International Trade</p> <p>World Affairs: the Journal of International Issues</p>